

## **FOR IMMEDIATE RELEASE**

### **OP2MIZE ANNOUNCES DAKHIL PROMOTION**

(October 7, 2009) Northbrook, IL – Op2mize, LLC announced today that it has promoted Daniel S.R. Dakhil by two levels to Senior Director, Client Services. He previously held the title of Manager, Client Services while leap-frogging the Director, Client Services position. In his new role, Dakhil will provide Op2mize clients with dynamic project management including proactive marketing and user representation while also leading Op2mize’s research and financial analyses efforts. Additionally, he will help leverage Op2mize’s unique platform of “Sustainable Intelligence” through the delivery of the company’s building innovation and green building consulting services. Dakhil is qualified to assess building performance with his Design Quality Indicator (DQI) Trailblazers certification and is aggressively pursuing further professional achievement with CCIM, AIRE, and the USGBC as a LEED Associate.

Dakhil joined Op2mize in March, 2008 after brief stints at Cramer-Krasselt as a Project Manager and the NFL Kansas City Chiefs as a Video Intern. Dan was an honor roll student at the University of Kansas where he completed his Bachelors of Science degree in Education with a concentration in Sports Management and a Minor in business while working for the KU Athletic Department.

Op2mize’s President, Geoffrey Kasselmann, SIOR, LEED AP, said that this promotion is significant in terms of how quickly Dakhil earned it. “I have worked with and trained several current commercial real estate pros but none of them grasped and applied the important and considerable nuances of this business as fast as Dan has. He is very mature for his age and it has been quite rewarding to see Op2mize’s clients embrace him.”

Richard Antczak, RECS, who recently joined Op2mize as Executive Vice President and Principal, echoed these sentiments. “I knew immediately that Dan was a difference-maker. I have already brought him in on various projects with my most discerning customers.”

Mitch Joseph of TWIST, LLC, one of Op2mize’s clients who has worked with Dakhil since he joined Op2mize, added: “Dan’s rapid progression has enabled our project to gain much more momentum than we could have otherwise achieved. He is well on his way to being a star in this business.”

**About Op2mize:** Op2mize, LLC provides comprehensive transaction and advisory services to property owners and space users by combining traditional real estate fundamentals with ROI-driven building intelligence and sustainability best practices. Through this unprecedented bundle of service offerings Op2mize is consistently able to optimize client-centric value in conjunction with other measures of project success. For more information about the Op2mize platform of Sustainable Intelligence™, please visit [www.op2mize.com](http://www.op2mize.com).

**FOR MORE INFORMATION, PLEASE CONTACT:**

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